



# PRESS RELEASE

## 2007 instills RDS as a show favourite

After a busy six months of international shows, RDS is taking a short breather as it prepares itself to finish 2007 on a high

As the schools break up for summer, it is time RDS also took a short breather after what has been the busiest year for exhibitions the company has ever known. Right from the beginning of the year, with the *LAMMA* show in the UK, closely followed by the world's largest agricultural machinery show *SIMA* in Paris and then *IMHX* in Birmingham, peaking with the world's leading construction show *BAUMA* in Munich and heading into the outdoor exhibition season with gusto, attending *Cereals*, *CIWM* and *Hillhead*; RDS has been showing off its vast range of electronic monitor and control systems to a huge number of people. There have also been numerous shows organized by the regional distributor, which have opened up RDS products to many more markets in places as diverse as Norway to Nebraska, Argentina to Australia and South East France to Northern Ireland.

It does not stop there though and the autumn will see the 2007 run of exhibitions continue with style. In the coming months RDS products will be on display at *Matexpo* in Belgium, the *London Construction Event* and *Expo SIM* in Orléans and will also have stands at *Batimat* in Paris and *Agritechnica* in Hanover, ensuring that RDS products are at the forefront of the industrial and agricultural markets for the coming years.

Why not come along and find out more for yourself at one of these shows. Check the exhibition list on this website for a more extensive run-down of where to see RDS near you.

## RDS Technology Ltd - leading on-board machinery electronic technology into the 21<sup>st</sup> Century

- ENDS -

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